

SRCC Member Services

The Santa Rosa Cycling Club Member Services is a facility for members to list their commercial services for the benefit of other members. This is not an advertising vehicle but is a way for you to hang out your shingle where you can announce your business. The display of this information is public and anyone (not just club members) can see it.

This service is managed by you when you make the necessary changes to your membership profile. It is only available to active members, if your membership lapses you will be dropped from the list.

A note on Privacy: This service can be used by the public (i.e. anyone who is not logged in as a member) and by members who are logged in. Normally the public gets to see your name and email address, and since this is a public directory that's probably what you want. Members have full access to your profile and see the same information as is available in the regular membership directory (which is available to any member who is logged in).

You can manage the items displayed to members and to the public by logging in then click View Profile then click Edit then click Privacy. You'll now see a table of the data fields in your profile and a privacy setting beside each. The privacy settings are "Anybody" which makes this item visible to the public, "Members" which makes it visible to members who are logged in and "Nobody" which hides it from all viewers.

As a user of this is a public directory you'll probably want at least your name and email address showing to the public but you can also expose your phone number, address, your picture, etc. Your choice.

A note on categories: To list your service you must select a category that matches your product. The point of a category is to cluster like services together so it is easier for the users to find you. Too many categories (or too few) make it more difficult for you to be found. The webmaster maintains the list and it can be expanded or changed, suggestions for improvement are welcome. The categories are:

Add New Category	A service that really does not fit into any of the categories below.
Bikes & Automotive	Anything to do with bikes or cars. Basically this is the Transportation sector
Food & Entertainment	Farms, restaurants, music
Homes & Buildings	Buildings and their maintenance. Includes Construction, maintenance of buildings and their surroundings, window washing, domestic services, landscaping, etc.
Professional	Doctors, lawyers, computer & consulting services. Typically the result

Services	of a College Degree.
Real Estate	Real Estate transactions and associated services.

If you really feel your service does not fall into any of these categories you can select the Add New Category option and we'll try to accommodate it.

To have yourself included on the list, you must do the following:

(View a pdf version of this page [here](#), you might want to print a copy and use it as a guide for the steps below.)

1. Login to the website as a member.
2. Click on "View Profile" at the top right corner
3. Edit your profile
4. Scroll down to the bottom of your profile to the "Include my business?" question and select general category pertinent to your business. The list of categories is maintained by the webmaster, if there is no appropriate category select the "Add New Category" option and then include the new category suggestion in the description of your business. We'll monitor the list and maintain it as appropriate.
5. Just below the "Include my Business?" question you'll see a "Description of Business" box. Fill in the details of your business, you may include a description of what services you provide and of course how you can be contacted - email, web page, phone #, twitter, facebook, etc, etc.
6. Scroll all the way to the bottom and Save your profile.
7. Log off the website
8. Go to www.SRCC.com and follow the links to the [Member Services Directory](#) and verify your entry from the perspective of someone who is not logged in to the web site. It may be different from the logged in view and is the way most people will see it.

There will inevitably be several members who provide similar (competing?) services and the question will arise as to who is listed first. All entries on the Member Services Directory will be listed first by general category then in the order of their "Member Since" date. Those who have been SRCC members for the longest time will be listed first.

DO NOT INCLUDE ANY ADVERTISING. This is an opportunity for you to ANNOUNCE your services and **not** to promote them. Any entries deemed to be advertising will be removed. We're serious about this. Think NPR not Fox.

The Club is providing this service as an informational bulletin board and is not in any way responsible for any claims or statements made. The posting will be monitored and violations of the no advertising rule or of common decorum will result, at least, in the removal of the posting.

This is (obviously) very much of an experiment. Feel free to forward any reaction or suggestions for improvements to the club's [feedback](#) service.

